



## SARCOMA FOUNDATION OF AMERICA

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## SARCOMA FOUNDATION HONOR PFIZER AND BESTSELLING AUTHOR CAROLE RADZIWILL

NEW YORK (May 22, 2006) — The Sarcoma Foundation of America (SFA) honored worldwide pharmaceutical company Pfizer, Dr. Laurence Baker, The Rumely Family and Carole Radziwill with awards at the fourth annual Sarcoma Foundation of America gala dinner at the Museum of Natural History in New York City, Monday, May 22, 2006. The event raised an estimated \$500,000 toward research for a cure for one of the rarest cancers in the world. Pfizer received the Symbol of Caring Award for Corporate Responsibility in honor of their recently approved cancer therapy, Sutent, a new targeted anti-cancer treatment for GIST (gastrointestinal stromal tumors) resistant to imatinib, a rare form of sarcoma. Laurence Baker, D.O., received the Nobility in Science Award acknowledging his dedication to the advancement of scientific knowledge of sarcoma. Dr. Baker is associate chief of the Division of Hematology/Oncology, University of Michigan. In addition, the Rumely Family was awarded the Symbol of Caring Award in honor of their research endowment in the name of husband and father Paul Rumely, who succumbed to sarcoma. Bestselling author Carole Radziwill was also honored with the Leadership in Courage Award for penning her New York Times bestselling memoir *What Remains*, the moving tale of Radziwill's experience of losing her husband to sarcoma after a five-year battle the same summer that her husband's cousin and best friend John F. Kennedy, Jr. and his wife (and Radziwill's best friend) Carolyn Bessette Kennedy were killed in a plane crash. "What Remains is a powerful story of love, loss and resilience that has resonated throughout the sarcoma community, and Carole's courage and candor has touched and inspired us all," said Mark Thornton, President of the Sarcoma Foundation. "These awardees represent our allies in the fight to cure sarcoma. In their own unique way, each has contributed to the advancement of our cause." Major corporate sponsors for the evening include Pfizer Inc, ARIAD Pharmaceuticals Inc., Cache, Lillie Rubin, Verizon, Novartis, Savory Sojourns and HBO.

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### ***Quick Facts About Sarcoma***

Sarcoma is a rare cancer in adults (1 percent of all adult cancers) but rather prevalent in children (about 20 percent of all childhood cancers). At any one time, 50,000 patients and their families are struggling with sarcoma. Every year, about 10,000 new cases are diagnosed, and about 5,000 people die from sarcoma.

### ***About the Sarcoma Foundation of America***

The Sarcoma Foundation of America (SFA), a 501 (c) (3) nonprofit charitable organization, is an advocate for increased research to find new and better therapies with which to treat patients with sarcoma. SFA raises its own funds to provide research grants to sarcoma researchers. SFA also interacts with public, private for-profit, and private non-profit organizations to raise awareness of the treatment needs of sarcoma patients. For more information, please visit [www.curesarcoma.org](http://www.curesarcoma.org).