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**FOR IMMEDIATE RELEASE**

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## **Tony Award Winning Best Musical "MEMPHIS" to Perform at the Sarcoma Foundation of America Annual Gala**

DAMASCUS, Maryland - March 24, 2011 – The Sarcoma Foundation of America, an organization dedicated to finding new and better therapies for Sarcoma patients, is thrilled to announce the Tony Award-winning Best Musical "MEMPHIS" will be performing at their annual fundraising Gala. The Gala will be May 2, 2011 at the historic Cipriani 42nd Street in New York City.

"The annual Gala is our major fundraising event for the year. To have the "MEMPHIS" cast volunteer their time and talent will be the highlight of the Gala, but more importantly speaks volumes for the dedication and passion of giving back from all those involved," said Gary Tomei, Esq., Vice President and Board member, Sarcoma Foundation of America. "By performing at the Gala, "MEMPHIS" is helping to bring much needed awareness and attention to this deadly cancer."

"MEMPHIS" takes place in the smoky halls and underground clubs of the segregated 50's, where a young white DJ named Huey Calhoun (Chad Kimball) fell in love with everything he shouldn't: rock and roll and an electrifying black singer (Montego Glover). "MEMPHIS" is an original story about the cultural revolution that erupted when his vision met her voice, and the music changed forever. Critically acclaimed "MEMPHIS", currently playing at the Shubert Theatre, is the winner of four 2010 Tony Awards including Best Musical. For more information and to purchase tickets, visit [www.MemphisTheMusical.com](http://www.MemphisTheMusical.com).

You can learn more about the Sarcoma Foundation of America and purchase tickets for the Gala at [www.curesarcoma.org](http://www.curesarcoma.org).

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### ***Quick Facts About Sarcoma***

Sarcoma is a rare cancer in adults (1 percent of all adult cancers) but rather prevalent in children (about 15 percent of all childhood cancers). At any one time, 50,000 patients and their families are struggling with Sarcoma. Every year, about 12,000 new cases are diagnosed and about 5,000 people die from the disease.

### ***About the Sarcoma Foundation of America***

The Sarcoma Foundation of America (SFA), a 501(c)(3) nonprofit charitable organization, is an advocate for increased research to find new and better therapies with which to treat patients with sarcoma. The organization raises money to privately fund grants for sarcoma researchers and conducts education and advocacy efforts on behalf of sarcoma patients. For more information, please visit [www.curesarcoma.org](http://www.curesarcoma.org).