



## SARCOMA FOUNDATION OF AMERICA

9884 Main Street  
Damascus, Maryland 20872  
[www.curesarcoma.org](http://www.curesarcoma.org)

**FOR IMMEDIATE RELEASE**

**Contact:** Michael Mandell  
954-439-4477  
[mandell10303@msn.com](mailto:mandell10303@msn.com)

### **EXPANDING RESEARCH FOR A CURE**

*OCTOBER 24th 5K RUN/WALK TO BENEFIT SARCOMA FOUNDATION OF AMERICA*

PLANTATION, FLORIDA (August 2, 2010) – Plantation’s Central Park will be the site of the third annual **5K Run/Walk for a Cure** to benefit the Sarcoma Foundation of America (SFA) on Sunday, October 24, 2010. The race kicks off at 7:30 a.m.

An outstanding success in its first two years, with in excess of 800 participants and over \$90,000 raised, this year’s event will feature medals for men and women in a variety of age categories, as well as a free Kids’ Fun Run for children under age 5. The first 500 participants will receive a give-a-way bag, t-shirt and healthy breakfast snacks after the race. All participants are eligible for a post-race raffle featuring prizes from community merchants. Registration is \$20 in advance at [www.splitsecondtiming.com](http://www.splitsecondtiming.com), and \$25 on the day of the race

“Thanks to the outstanding show of support of last year's event, we were able to fund a significant grant for important research into identification of genes in Sarcoma,” said Mike Mandell, the Florida State Chapter Leader and SFA National Board Member, whose own battle against Angiosarcoma inspired him to help find a cure for this rare and often deadly form of Cancer. "The Sarcoma Foundation of America is doubling the amount of their grant awards to \$50,000 next year. I hope everyone will turn out and support this deadly cancer so we can fund another research grant and find the cure in our time!"

Mandell has been contacted by dozens of individuals who are battling Sarcoma, or who have lost a friend or loved one to this deadly disease. Many will be participating in the 5K, either in person or in memory of a beloved Sarcoma victim. If you would like to volunteer or sponsor this wonderful event, please contact us at 240-426-4364.

“We are learning more about this devastating cancer every day” Mandell said. “With increased awareness and research breakthroughs, we are hopeful that new treatments are right around the corner.”

#### **About Sarcoma**

Sarcoma is a rare cancer that appears in a variety of tissue structures, including nerves, muscles, joints and bone, collectively referred to as the body’s connective tissue. Sarcoma arises in a variety of tissue structures, including nerves, muscles, joints, bone, and blood vessels. Most frequently, Sarcomas are found in the limbs, where the majority of the body’s connective tissue resides. Tumors are often hidden deep in the body, making it difficult for an early diagnosis. When diagnosed, tumors are frequently too large to provide hope of a cure.

Sadly, almost half of all Sarcomas are resistant to any medical approach. The disease receives little attention or funding, as most Cancer research dollars are earmarked for study of the most common forms of the disease. Further, there are very few oncologists who focus on researching or treating Sarcoma.

###

### ***Quick Facts About Sarcoma***

Sarcoma is a rare cancer in adults (1 percent of all adult cancers) but rather prevalent in children (about 15 percent of all childhood cancers). At any one time, 50,000 patients and their families are struggling with sarcoma. Every year, about 12,000 new cases are diagnosed and about 5,000 people die from sarcoma.

### ***About the Sarcoma Foundation of America***

The Sarcoma Foundation of America (SFA), a 501(c)(3) nonprofit charitable organization, is an advocate for increased research to find new and better therapies with which to treat patients with sarcoma. The organization raises money to privately fund grants for sarcoma researchers and conducts education and advocacy efforts on behalf of sarcoma patients. For more information, please visit [www.curesarcoma.org](http://www.curesarcoma.org).

### ***In 2010 the Sarcoma Foundation of America***

- Funded 10 research grants, an American Society of Clinical Oncology (ASCO) Young Investigator Award, and an ASCO Advanced Clinical Research Award worth \$500,000
- Expanded the Sarcoma Patient Registry to include over 900 patients
- Partnered with ASCO to develop a Rare Cancers Working Group to address the challenges facing drug development for rare cancers
- Partnered with EmergingMed to give Sarcoma patients a Clinical Trial Navigation System

This year the SFA 5K is pleased to welcome Title Sponsor *Merck & Co*, as well as returning sponsors including Ryder Charitable Foundation, the Florida Marlins, Plantation General Hospital, the Sylvester Cancer Center, Massage Envy and a host of others.

**5K Run/Walk for the Cure to Benefit the Sarcoma Foundation of America**

**Sunday, October 24, 2010**

**Central Park - Plantation, Florida**

**7:30a.m. start time**

**Website Registration on: [www.splitsecondtiming.com](http://www.splitsecondtiming.com)**