

# finding the cure in our time

## Digital Update May 2013

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Patient Educational Conference 2013 Research Awards 11th Annual Gala

### 2013 Sarcoma Foundation of America Research Awards

SFA is pleased to announce the recipients of the 2013 SFA Research Awards. For the



second year, SFA has awarded a half-million dollars directly to sarcoma researchers around the country. Also, for the first time, SFA has funded a Vision 2020 Campaign to Cure Sarcoma Research Project. This project is a part of a larger program with the goal of developing individualized sarcoma therapies by 2020.

> Click here for a complete listing of the 2013 SFA Research Awards

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# Sarcoma Foundation of America's Annual Patient Educational Conference

#### Ask the Experts: Advances in Sarcoma Treatment and Research

On April 28 at the Grand Hyatt in New York, the Sarcoma Foundation of

America hosted its 8<sup>th</sup> Annual Educational Conference for sarcoma patients, their families, caregivers and other medical professionals. The conference was led by SFA Chief Executive Officer Tony Ferlenda, who joined SFA last fall as the organization's



first CEO. SFA President and Co-Founder Mark Thornton spoke about the expanded work of the foundation, including an introduction to SFA's *Vision 2020* campaign, which is focused on developing individualized sarcoma therapies by 2020. Conference participants absorbed the information about the latest in sarcoma treatment and research as presented by the five experts who represented all areas of sarcoma. The day was completed with a one-on-one Question & Answer session between the conference participants and the panel.

SFA thanks our major sponsors for bringing this conference to sarcoma patients, including Amgen, Genentech, Millenium, Morphotek, Novartis, Pfizer, Threshold, and ZIOPHARM Oncology

SFA was honored to present:

Advances in Research in Sarcoma Pathology and SFA Funded Research John S.J. Brooks, MD, FRCPath, Pennsylvania Hospital



*Emerging Therapies in GIST and Soft Tissue Sarcoma* William Tap, MD, Memorial Sloan-Kettering Cancer Center

Aerosol Therapy: A Novel Way to Treat Osteosarcoma Lung Metastases Eugenie S. Kleinerman, MD; MD Anderson Cancer Center

Side Effects from Sarcoma Chemotherapy Robert G. Maki, MD, PhD; Mount Sinai Medical Center

Personalizing Sarcoma Care: Driving improved results by understanding the mechanisms that drive an individual's sarcoma George Demitri, MD; Dana-Farber Cancer Institute

### SUPPORT OUR MISSION FOR INCREASED SARCOMA EDUCATION

### 11<sup>th</sup> Annual Sarcoma Foundation of America Gala Inspires Hope

The Sarcoma Foundation of America celebrated the 11<sup>th</sup> Annual Gala and recognizes co-chairmen Michael Lewis and Vinny Becker and the Gala committee for a grand event. SFA is honored to thank all of our generous sponsors, including major sponsors Altman Kazickas Foundation, BBDO New York, Deutsche Bank, Millennium Pharmaceuticals, Morgan Stanley, Mount Sinai Hospital, Janice and Robert Norton, Pfizer Inc., The Rumely Family, Andrew and Rose Thomas, Threshold Pharmaceuticals, The Windmill Lane Foundation, Joyce and Bernie Zimmerman, and Ziopharm Oncology.



The festivities were hosted by entertainer Larry Strickler, who



joined the gala for his first year as the Master of Ceremony. SFA CEO Tony Ferlenda shared words of hope and SFA's President Mark Thornton spoke about the organization's future plans through Vision 2020. Dr. Robert Maki, of the Mount Sinai Medical Center, was awarded the *Nobility in Science Award* in recognition of his commitment to the science of finding better treatments for sarcoma patients. The Burdo Family was presented the 2013 *Vision of Hope Award* in recognition of their philanthropic dedication to finding the cure for sarcoma. The 2013 *Courage Awards* were presented to David Brenneman, Peter Ebright, Corrie Painter, Phoebe Spears, and Francis Thomas in recognition of each of the award recipient's heroic battle with sarcoma. Each

honoree received their awards from 2012 Courage Awardee McKenna Coyle and 2010 Courage Awardee and New York Giants Super Bowl Champion Mark Herzlich.

The crowning cap of the evening was a fun-filled performance by stars of the Roger and Hammerstein's Broadway production of *Cinderella*. The stories and words of hope and inspiration reaffirmed SFA's resolve toward finding the cure for sarcoma.

### SUPPORT OUR MISSION FOR INCREASED SARCOMA ADVOCACY, RESEARCH, AND AWARENESS

The mission of the Sarcoma Foundation of America (SFA) is to advocate for sarcoma patients by funding research and by increasing awareness about the disease.



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