

SFA Spotlight - December 2016

Welcome to our newsletter! Please be on the lookout for this newsletter every month as a way to keep you more involved and engaged with information important to the SFA community.

Please be sure to include sfainfo@curesarcoma.org in your address book. If you do not wish to receive this email on a monthly basis, please <u>contact us</u>.



Hope Through Advocacy and Policy

This post was written by Bert E. Thomas IV, PhD, MBA, CEO of the Sarcoma Foundation of America.

As I write my last blog for the year, I can't help but to think about the time of year and what it means for everyone. The Holiday Season is a time of hope and renewal, a time to spend with family and friends, and

time to celebrate the special moments and accomplishments of the year. It is also a time to embrace the hope and excitement of the new year. With that said, I'd like to share with you the outcomes of our advocacy efforts and how those will shape the landscape next year and the years ahead.

Read more...

Don't Miss the First Patient Education Conference of 2017!



SFA's first Sarcoma Patient Education Conference of 2017 will be take place at MD Anderson Cancer Center in Houston, TX. Please join us on Saturday, January 7, 2017, from 10:00 am - 2:00 pm CST. The event will be held in the Hickey Auditorium.

Visit http://www.curesarcoma.org/event/houston_tx_2017_ed_conference/ for more information and to register to attend. Tickets are complimentary, but each person attending must register.

SFA Launches Public Service Announcement Campaign



Have you heard us on the radio? The Sarcoma Foundation of America recently launched a new Public Service Announcement (PSA) campaign. The campaign, named "Sarcoma is Cancer," is designed to educate a broader audience about sarcoma, introducing many listeners to this rare cancer for the very first time. These PSAs have already begun airing on radio stations across the United States, with more stations slated to run the ads before the end of the year.

The PSAs are available online at http://www.curesarcoma.org/sfa-in-the-news/. You

can be a part of the effort to raise more awareness by sharing these ads with your networks through social media or by bringing these new PSAs to the attention of your local stations.

Ways to Help Sarcoma Warriors this Year-End

Thank you to all who have so generously supported the Sarcoma Foundation of America this year! Your contributions have helped us accomplish so much in 2016. Together, we continue our work toward a cure in our time.

Thinking about making a year-end gift? There's still time. Check out our <u>Year-End FAQ page</u> where you'll find information to answer your questions from A to Z.



- Looking to spread sarcoma awareness this holiday season? Take a look at the <u>SFA Shop</u> for gifts that support our mission and raise awareness.
- Thinking of contributing a non-cash gift such as a gift of securities?
 Learn more at http://www.curesarcoma.org/ways-to-give/stocks-securities/.
- Are you 70 ½ or older or have a loved one that is? Consider transferring a gift from your IRA tax-free.
- Thinking of other ways to get involved? Visit our <u>Get Involved page</u> for more information.
- **Ready to donate today?** You can make a contribution at https://www.curesarcoma.org/donate/.

If you have any questions, please contact us at 301-253-8687 or

A CATpella Festival to Belt Out Cancer



On January 20, 2017, at 7:00 p.m. in the Lowe Auditorium at Arlington High School, six spectacular local a cappella singing groups will assemble for a beautiful tribute and benefit concert, the A CATpella Festival to Belt Out Cancer. The event will honor the bright life and beautiful spirit of Catherine Malatesta of Arlington, Mass. who died in August 2015 from epithelioid sarcoma after a courageous seven-month battle. The festival will benefit the Sarcoma Foundation of America and the Catherine J. Malatesta Scholarship Fund.

Headlining the program is Vocal Revolution, one of New England's top-ranked male vocal ensembles and the Season 2 Champions of WGBHs Sing that Thing amateur singing competition show. Tufts Beelzebubs,

Tufts University's oldest all male a cappella group and runner-up on NBCs The Sing Off, will headline the collegiate and high school line up. The Master of Ceremonies will be singer and actress Alexandra Socha, Broadway actress and star of the Amazon Prime series, Red Oaks.

Other featured acts include:

Bentley University's Off the Clock co-ed ensemble Arlington High Schools Madrigal Singers Winchester High Schools Octets Wellesley High Schools Inchordination

To purchase tickets or donate, visit http://www.curesarcoma.org/event/a-catpella_2017/.

Volunteers Needed for the 2017 Race to Cure Sarcoma Series

Want to be a part of the Race to Cure Sarcoma series? We have new cities joining us in 2017.



It takes a team of helping hands to put on a successful race. We are building our planning teams and are looking for volunteers who would like to help in organizing next year's races. Reach out if you'd like to join us!

Race to Cure Sarcoma Denver denverrace@curesarcoma.org

Race to Cure Sarcoma Chicago chicagorace@curesarcoma.org

phillyrace@curesarcoma.org

Race to Cure Sarcoma Philadelphia

Race to Cure Sarcoma Milwaukee milwaukeerace@curesarcoma.org

Race to Cure Sarcoma Miami Race to Cure Sarcoma Nashville

Don't see your city listed? Check back frequently as we add additional cities in 2017!

Do you have questions about the Race to Cure Sarcoma series? Contact us at race@curesarcoma.org.

Get Involved!

Interested in hosting an event in your area? Contact us at events@curesarcoma.org.

Looking for volunteer opportunities or other ways to get involved? Contact us at getinvolved@curesarcoma.org.



An easy way to make a difference is to share your Sarcoma Story with us. Your story could be selected to be shared through social media and on our website. To share your story, please visit http://www.curesarcoma.org/get-involved/share-story/.



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