

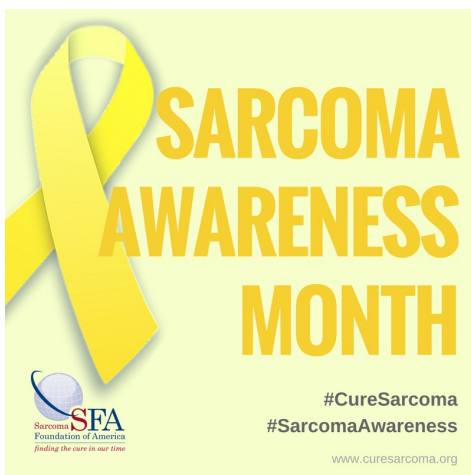


SFA Spotlight - July 2017

Welcome to our newsletter! Please be on the lookout for this newsletter every month as a way to keep you more involved and engaged with information important to the SFA community.

Please be sure to include sfainfo@curesarcoma.org in your address book. If you do not wish to receive this email on a monthly basis, please [contact us](#).

Sarcoma Awareness Month 2017



With Sarcoma Awareness Month 2017 drawing to a close in just a few short hours, it only seems appropriate to take a moment to revisit a few of the ways that you have helped us to increase awareness this July.

Race to Cure Sarcoma™ Virtual Race

With just hours left to go, the first-ever Race to Cure Sarcoma™ Virtual Race has already raised more than \$16,000 for sarcoma research. The goal was to cover 2,789 miles from coast to coast, representing the distance to run from the Sarcoma Foundation of America's

Maryland headquarters to San Francisco. Participants from 32 states, along with with runners/walkers from Mexico, France, and England, have collectively run more than 3,000 miles since the beginning of the month. Wow! Kudos to all these dedicated athletes!!

There is still time to support the virtual race! To make a donation, visit <http://support.curesarcoma.org/virtual>.

Art Contest

Young people from across the US took part in our inaugural Children's Art Contest. Inspired by loved ones and friends who have been directly impacted by sarcoma, these budding artists shared their creations with us. You can learn more, including where to view their artwork, later in this newsletter.

Spreading the Word Through Social Media

Social media is a powerful tool for raising awareness, so we asked you to help shine

a light on sarcoma by sharing graphics, posts, and our new public service announcement on your social media channels. We even asked you to change your profile photo during the month of July! Your response to these requests was overwhelming! Thousands of people have been reached through your activities on Facebook, Twitter, and Instagram.

We the People Petition

Unfortunately, the petition asking the White House to officially recognize July as Sarcoma Awareness Month did not receive enough signatures to require a response. While we are disappointed, we are appreciative of everyone who took the time to sign and share the petition. More than 5,000 of you added your name in support! There is no doubt that more people were made aware of the needs of the sarcoma community through the promotion of the petition, which in turn helps in our quest to garner additional public awareness of sarcoma.

We know that all of your efforts this month have helped bring attention to sarcoma. Increased awareness plays a key role in efforts to encourage research and drug development, so we thank each and everyone of you who took the time to help us raise the profile of this forgotten cancer. We also thank you for your generous support of our mission to fund research through your donations and participation in events throughout July.

Seventh Annual Pittsburgh Cure Sarcoma 5K Run/Walk

Hat's off to everyone who showed up to support the 7th Annual Pittsburgh Cure Sarcoma 5K Run/Walk. It was amazing to see so many people rally around the race and fight to find a cure. Money raised benefits sarcoma research through the SFA and the University of Pittsburgh Cancer Institute (UPCI) Sarcoma Research Fund.



A special thank you goes out to the committee for all of their hard work in putting together what was an amazing and inspirational event. They are so close to hitting the million dollar mark on money raised for research!

Huge Turn Out for the Inaugural Race to Cure Sarcoma™ Milwaukee

The inaugural Race to Cure Sarcoma™ Milwaukee was an enormous success! More than 650 runners and walkers attended, making it the largest turn-out for a first year race in the RTCs series. The energy throughout the race was contagious and inspiring. The day, kicked off by talks from the benefiting hospitals' doctors and local sarcoma survivors and caregivers, brought the Milwaukee sarcoma community together and generated awareness for this rare cancer. We cannot wait to be back next year!

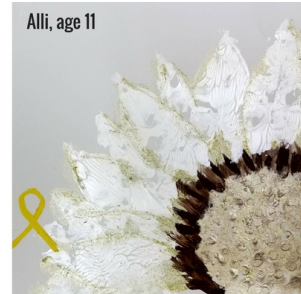


Winners Announced for SFA's 2017 Children's Art Contest

The results of our 2017 Children's Sarcoma Artwork Contest are in and it's a tie! Congratulations to 11-year-old twins Alli and Ellie. They created their pieces in memory of their beloved brother, Brice. Brice passed away from epithelioid sarcoma. Alli's artwork will be featured on the SFA's 2017 holiday card and Ellie's work will be used for new SFA note cards.

Want your own set of note cards featuring these beautiful sunflowers? Head on over to the [SFA shop](#) and check out the new merchandise featuring their designs.

2017 Children's Art Contest Winners



Thank you to everyone who submitted their art. Please take a moment to view each of the contest entries at <http://www.curesarcoma.org/2017-artwork-contest-winners/>. All of these amazing creations are going to be displayed through the offices of the Sarcoma Foundation of America and will inspire us daily in our work to find the cure in our time.

Support the SFA Through Macy's Charity Challenge



We are excited to announce that the Sarcoma Foundation of America has been accepted to be a part of the Macy's Charity Challenge! The top fundraising organizations will win cash prizes from Macy's, with the top charity receiving \$100,000!

Who's in to help the SFA in our quest to be the top charity? You can support the SFA by donating through the link below. And, as a bonus, each person that donates \$5 or more in the Challenge will receive an exclusive Shop for a Cause savings pass! Visit <https://www.crowdrise.com/sarcoma-foundation-of-america-inc> to learn more and to make a donation.

Meet the SFA: Michaela Mueller

The Sarcoma Foundation of America is growing and we want to introduce you to our staff! Meet Michaela Mueller.

Michaela is the SFA's Senior Manager of Events and is in charge of the Race to Cure Sarcoma™ 5K walk/run series



and Patient Education Conferences. Michaela also assists volunteers with the coordination of other fundraising events. She has been with the SFA one year this month.

"I love being a part of these races, they bring the sarcoma community together in such a big way," says Michaela. "I've met so many amazing people affected by sarcoma; patients, survivors, caregivers and those who've lost a loved one. It's inspiring to see these people fight to find a cure every day."

Fun Fact: Michaela lived in Vancouver and helped with the 2010 Winter Olympics.

Get your Sarcoma Awareness Gear from the SFA Shop

The Sarcoma Foundation of America shop has been updated with new designs and new merchandise! You can help bring attention to sarcoma and support research by picking up some new sarcoma awareness gear.

Browse our new selections and support our mission by shopping at <http://www.cafepress.com/curesarcoma>.



I Support Sarcoma Awareness Button

The Race to Cure Sarcoma™ Needs Your Help

Join us in Planning Upcoming Races

Want to be a part of the fun?

We are looking for people to help in planning the 2017 races. Join our next planning call to see how you can help make the race in your area a huge success!

Volunteer Call Dates

PHILADELPHIA	August 2 @ 8 PM ET
ATLANTA	August 8 @ 8 PM ET
DENVER	August 9 @ 7 PM MT
RICHMOND	August 9 @ 8 PM ET
NEW JERSEY	August 16 @ 8 PM ET
CLEVELAND	August 17 @ 2 PM ET
CHICAGO	August 23 @ 7 PM CT
MIAMI	August 23 @ 7 PM ET
NASHVILLE	August 30 @ 7 PM CT



Join the planning team by reaching out to race@curesarcoma.org

For more information on locations and dates for the Race to Cure Sarcoma™, please visit www.racetocuresarcoma.org.

Get Involved!

Interested in hosting an event in your area?
Contact us at events@curesarcoma.org.

Looking for volunteer opportunities or other ways
to get involved? Contact us
at getinvolved@curesarcoma.org.



DONATE ❤️

Sarcoma Foundation of America | 9899 Main Street, Suite 204, Damascus, MD 20872
301-253-8687 | info@curesarcoma.org | www.curesarcoma.org

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