

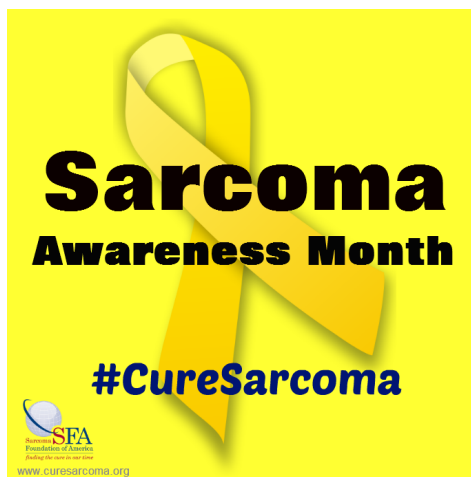


## SFA Spotlight - June 2017

**Welcome to our newsletter!** Please be on the lookout for this newsletter every month as a way to keep you more involved and engaged with information important to the SFA community.

Please be sure to include [sfainfo@curesarcoma.org](mailto:sfainfo@curesarcoma.org) in your address book. If you do not wish to receive this email on a monthly basis, please [contact us](#).

### Sarcoma Awareness Month is Coming!



July is Sarcoma Awareness Month! The Sarcoma Foundation of America (SFA) is hard at work planning for next month, putting together a full slate of activities aimed at increasing awareness and raising research dollars to help in the effort to find the cure in our time.

Be on the lookout for emails from us with full details for all of our activities. To keep up with everything going on during Sarcoma Awareness Month, connect with us on social media.

During Sarcoma Awareness Month, we will launch a new Public Service Announcement (PSA) campaign. Listen carefully during July for the PSA to air on a radio station near you. Want to listen to "A Simple Yellow Ribbon" before it hits the airwaves? Check it out at [www.curesarcoma.org/sfa-in-the-news](http://www.curesarcoma.org/sfa-in-the-news). SFA thanks volunteer Dan Hunter of Dan Hunter Vocals (<https://danhuntervocals.com/>) for donating his time for this project.

Looking for a way to get your family, group or company involved during Sarcoma Awareness Month? Consider raising funds on behalf of the Sarcoma Foundation of America or help us spread the word about sarcoma. Together, we can get closer to a cure for sarcoma.

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**Be Part of the First-Ever Race to Cure Sarcoma™ Virtual**

## Race!

The Race to Cure Sarcoma™ hasn't yet made it to your city? Don't worry - you can still join our race community and raise money as a virtual racer! Join us in July for our inaugural Race to Cure Sarcoma™ Virtual Race and see how many miles we can accumulate together throughout Sarcoma Awareness Month! By being a part of the Race to Cure Sarcoma™ Virtual Race, you will be helping to generate awareness while raising money for sarcoma research.



### ***What is a virtual race?***

A virtual race can be run at any location, at any time! Since the Sarcoma Foundation of America does not yet have races in every major city, this allows participants who aren't close to race locations to run/walk as part of our sarcoma community.

Create a team or participate as an individual and fundraise, fundraise, fundraise!

Details and registration information can be found at <http://support.curesarcoma.org/virtual>. Sponsorship opportunities are also available. Questions about the virtual race can be directed to [race@curesarcoma.org](mailto:race@curesarcoma.org).

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## **Seventh Annual Pittsburgh Cure Sarcoma 5K to Take Place in July**



The Pittsburgh Cure Sarcoma 5K run/walk is back for it's seventh year! This year's race will be held on July 8 at the North Park Boathouse in Allison Park, PA.

Race organizers hope that this is the year they hit the \$1 million mark in research dollars raised over the lifetime of the event. They are so close! You can help them reach this milestone by registering or donating at <http://support.curesarcoma.org/pittsburgh>.

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## **Race to Cure Sarcoma™ Milwaukee to Support Local Research Efforts**

Our inaugural [Race to Cure Sarcoma Milwaukee](http://support.curesarcoma.org/milwaukee) is less than a month away! We want to spotlight some of the hardworking researchers who will be using the funds raised in their quest to find the cure.

If you haven't registered yet, sign up now at [support.curesarcoma.org/milwaukee](http://support.curesarcoma.org/milwaukee). We hope to see you on race day!

In 2010, our group of clinicians with shared interests in sarcomas from Froedtert & the Medical College of Wisconsin formed a clinical research group with the aim to improve outcomes for sarcoma in the community. Since this time, we have built an infrastructure for collaboration between multidisciplinary teams that consist of orthopedic and surgical oncology, medical and pediatric oncology, radiation oncology, radiology, interventional radiology, and pathology.



In the past year, we have initiated a prospective clinical trial that explores a new method of delivering radiation therapy, published research about optimal wound healing, and applied for funding for a project aimed at looking for biomarkers to predict response to chemotherapy.

Our goal is to continue to increase our understanding of these rare tumors through research, so that we can make a difference for our patients. As our collaborative efforts with Sarcoma Foundation of America grow, we will use the additional resources to generate meaningful research that will change the paradigm of sarcoma care for the better.

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## **SFA Presents Research Funds to Partner Sarcoma Centers**

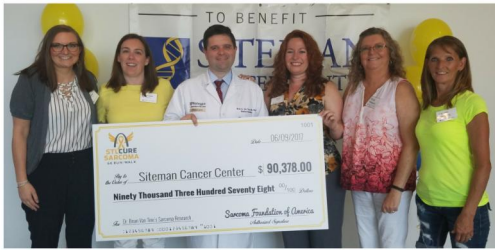
Races were a huge component of our success in 2016. The inception of our [Race to Cure Sarcoma™](#) series started strong with three races around the United States; Denver, Chicago and Philadelphia. The legacy races in Pittsburgh and St. Louis continued to grow and bring in significant money for sarcoma research.

Our goal is to raise both awareness and resources for sarcoma research nationally through the SFA and locally through the individual Sarcoma Centers that serve as our partners.



We are proud to say that these five races collectively brought in more than \$625,000.00 in one year! This would not have been possible without the support of the patients, their caregivers and loved ones, doctors, sponsors, and the community. We





are so excited to see what we can do in 2017!

For a full list of race cities and dates go to [www.racetocuresarcoma.org](http://www.racetocuresarcoma.org).

## Third Annual Swing Against Sarcoma



Swing Against Sarcoma was back and bigger than ever! The golf outing was held April 29 at the LuLu Country Club in honor of Bud Lawall. The event brought families, friends, and supporters in the Philadelphia area together to raise awareness and research funds for sarcoma. This was their third time hosting the event and they brought in \$30,000 for sarcoma research!

## Meet the SFA: Lori Hoffman

The Sarcoma Foundation of America is growing and we want to introduce you to our staff! Meet Lori Hoffman.

Lori, our Senior Manager of Public Policy and External Affairs, will celebrate seven years at the SFA this July. Lori handles government affairs,



advocacy, communications, and the research grant program for the SFA. Lori enjoys working for the SFA because she likes connecting with patients and their families and is proud to be a part of an effort that makes a difference in the world of sarcoma research and drug development.

**Fun Fact:** Lori is a proud alumna of the University of Colorado at Boulder. Go Buffs!

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## An Easy Way to Leave a Legacy

Consider designating the Sarcoma Foundation of America as a beneficiary. It's a simple and affordable way to make a gift to support our cause. You can designate the Sarcoma Foundation of America as a beneficiary of a retirement, investment or bank account, or your life insurance policy.



Considering making a gift this way? Please let us know so we can recognize you in our Legacy Society. [Click here](#) to learn more.

For more information, please contact Michele Levy, Director of Development, at 301-253-8687 or [mlevy@curesarcoma.org](mailto:mlevy@curesarcoma.org).

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## Register Now for a Race to Cure Sarcoma Near You!



PITTSBURGH	July 8
MILWAUKEE	July 16
PHILADELPHIA	September 10
DENVER	September 16
ST. LOUIS	October 8
RICHMOND	October 14
CHICAGO	October 28
NASHVILLE	November 4
NEW JERSEY	November 12
MIAMI	December 3

**RACE TO CURE  
SARCOMA™**  
Sarcoma Foundation of America

Register for a race near you!  
[www.racetocuresarcoma.org](http://www.racetocuresarcoma.org)

*Atlanta and Cleveland are joining the series in 2018!*

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**Get Involved!**

Interested in hosting an event in your area?  
Contact us at [events@curesarcoma.org](mailto:events@curesarcoma.org).

Looking for volunteer opportunities or other ways  
to get involved? Contact us  
at [getinvolved@curesarcoma.org](mailto:getinvolved@curesarcoma.org).



### Upcoming Events

[June 29, 2017 - Swings for Sarcoma, Littleton, Colorado](#)

[July 8, 2017 - Pittsburgh Cure Sarcoma 5K, Allison Park, PA](#)

[July 16, 2017 - Race to Cure Sarcoma Milwaukee, Oconomowoc, WI](#)

**DONATE** ❤️

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STAY CONNECTED:

