

# finding the cure in our time

## SFA Spotlight March 2014

#### In This Issue

Now Recruiting for an Observational <u>Study...</u>

Annual Patient Educational Conference and Gala

SFA Gift Shop

New SFA Logo

SFA Kicks Off Wednesday Warrior

Alternative Ways to Support SFA

Around the Country

Now Recruiting for an Observational Study

The Sarcoma Foundation of America is now recruiting adult patients for an observational study.

If you are currently being treated for soft tissue sarcoma and are interested in hearing more, please contact SFA Patient Registry staff at 1-866-501-6780.

The Sarcoma Foundation of America is now recruiting adult patients for an observational study. <u>Click here for more details</u>

Annual Patient Educational Conference and Gala

#### New SFA Logo



We are proud to announce a new logo and visual style for the Sarcoma Foundation of America. Over the past months we have worked to create a logo that fits our mission and communicates our values of research, awareness, and advocacy. The graphic artist added a great touch by moving the capital "S" into the globe, and drawing the blue ring into the S, as though connecting SFA to the world. The notion of SFA global connectedness, and our efforts to have our research and programs impact the world, came together as a visual theme.

Over the next couple of weeks you will see the new logo and branding appear on our website, documentation, and all other places where you expect SFA - including our brochures, pens, bags, and other SFA materials.

#### SFA Kicks Off Wednesday Warrior

Want to share your story?

Beginning in April, the Sarcoma Foundation of America will select a story story each week to feature on our online media platforms called **Wednesday Warrior**.

If you or a loved one has been impacted by sarcoma cancer, we encourage you to share your story.

Stories can be about your own experience with cancer, or that of a friend, family member, or loved one. Sharing your story can be such an inspiration to



others who are dealing with sarcoma in their own life and remind us all of the urgency to find better treatments in order to make an impact on the devastation that sarcoma cancer brings. Let your experiences help others become involved with raising awareness.



The Annual SFA <u>Patient Educational Conference</u> will be held on May 4, 2014 in New York City.

The Annual SFA <u>Fundraising Gala</u> will be held on May 5, 2014 in New York City.

#### **Click here for more details**

Be sure to look for (and use) hashtag **#sfagala** on social media outlets for any gala updates/news.

#### SFA Gift Shop

Be sure to shop at the <u>SFA Gift Shop</u>. These items not only help increase sarcoma awareness, but a portion of the sales benefits the Sarcoma Foundation of America.



Now through March 31st, we can earn earn double donations on every <u>Bravelets</u> purchase if at least 100 items are sold through our page. Please share with everyone you know. These items are a great way to promote awareness and increase funding for sarcoma research.

#### Get yours now!

#### Around the Country

#### **INDIANA**

<u>Pick n' Roll For the Cure</u> was held on March 16, 2014, and raised over \$5,600.

#### **KENTUCKY**

The <u>Casskicker's: Run/Walk the Kentucky Derby 1/2 Marathon 2014</u> will be held on April 19, 2014.



Share Story

## Alternative Ways to Support SFA



AmazonSmile is a simple, automatic way for you to support the Sarcoma Foundation of America every time you shop, at no additional cost to you. When you shop at <u>smile.amazon.com</u>, you'll find the exact same low prices, selection and shopping experience as Amazon.com, with the added bonus that Amazon will donate 0.5% of the purchase price to SFA.

# Now through 3/31/14, Amazon is donating an additional \$5 for every eligible purchase.

Go to http://smile.amazon.com/ch/52-2275294 to get started.

<u>Click here for additional ways you can support SFA at no cost to</u> you.

#### **NEW JERSEY**

Run with the Butterflies will be held on May 4, 2014, in Washington, NJ.

The <u>3rd Annual Car Show for a Cure</u> will be held on July 26, 2014, in Sewell, NJ.

#### **NEW YORK**

The <u>Annual Patient Educational Conference</u> will be held on May 4, 2014, at the Andaz Wall Street in New York City, NY.

The Annual SFA Fundraising Gala will be held on May 5, 2014, at Cipriani Wall Street in New York City, NY.

#### **PENNSYLVANIA**

Style for Sarcoma is being held from February 1, 2014, through June 1, 2014, in Chadds Ford, PA.

The <u>4th Annual Pittsburgh Cure Sarcoma 5K Run/Walk</u> will be held on July 12, 2014, in Allison Park, PA.

The <u>2nd Annual Pittsburgh Cure Sarcoma Golf Outing</u> will be held on August 23, 2014, in Apollo, PA.

The <u>2nd Annual Swing Against Sarcoma</u> golf tournament will be held on September, 20, 2014, at the Bucks Club in Jamison, PA.



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