

finding the cure in our time

SFA Spotlight February 2014

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Annual SFA Patient Educational Conference and Fundraising Gala



The Annual SFA Patient Educational Conference and Fundraising Gala will be held in New York City on May 4 and May 5, 2014. <u>Click here for more details</u>

Making a Difference for Sarcoma Cancer at 14



What were you doing at 14 years old? Eva Sheppard took her passion for creativity and makeup design and filtered it into an organization that benefits the sarcoma cancer community, and she hasn't even entered high school. Eva has independently created <u>Style for Sarcoma</u> after being inspired by her close relative, AnaMarisa Velasco. Eva's passion for helping others alongside her innovative drive, makes her one of the most successful and influential 14-year-olds we have ever met. <u>Click here</u> to read more

Why Do We Need Awareness? What Can You Do?

Why Do We Need Awareness?

At any one time, an estimated 50,000 patients in the United States are battling sarcoma. Approximately 14,000 new cases are diagnosed each year and nearly 6,000 individuals are likely to die from sarcoma annually. Although sarcoma can affect anyone at any age, it is rather prevalent in children and teens (15% of all childhood cancers). With research we can give people cures, treatments, protocols - and most of all HOPE!

What Can You Do?

Promote awareness by taking action -- it will take all of us! If not you, then who?

- <u>Register as an SFA member</u> and ask friends and family to join at <u>www.curesarcoma.org</u>. It's free to join!
- Follow us on <u>Facebook</u> and <u>Twitter</u> and share our posts with your friends.
- Distribute <u>SFA brochures</u> to hospitals, clinics, etc.
- Share your photos and stories with us at <u>info@curesarcoma.org</u>.
- Designate a "wear yellow day" at work.
- Go yellow at sporting events.
- Make your car a sarcoma awareness bill board by using Crayola window markers to display the hashtag #sarcoma, along with our website <u>www.curesarcoma.org</u>.
- Organize a fundraiser or awareness event and donate proceeds to SFA for sarcoma research. Here are some ideas:
 - 1. Make yellow ribbons and give out with information at an event.
 - 2. Collect change at school, work, etc. to donate.
 - 3. Other ideas include a bake sale, car wash, race, swim-a-thon, wine tasting, bowling tournament, run/walk.
- Create your own fundraising awareness page online at <u>www.crowdrise.com/CureSarcoma</u>.
- Show your support by purchasing some of the cool merchandise from the SFA Gift Shop.
- <u>Volunteer with your local SFA chapter</u>. If your state doesn't have a chapter, consider taking on this important role.

Around the Country

FLORIDA

The <u>Barbell Kings Classic</u> was held on January 25, 2014, in Hollywood, FL.

ILLINOIS

<u>Meals for Sarcoma</u> was held on December 14, 2013, at the Country House Restaurant in Alsip, IL.

INDIANA

Pick n' Roll For the Cure will be held on March 16, 2014.

LOUISIANA

Running for Sarcoma Awareness was held on January 19, 2014, and raised \$1,155 for sarcoma research!

MISSOURI

Sarcoma Cancer Hope 5K Run/Walk will be held on March 29, 2014, in St. Louis, MO.

NEW JERSEY

Run with the Butterflies will be held on May 4, 2014, in Washington, NJ.

NEW YORK

The Annual Patient Educational Conference will be held on May 4, 2014, at the Andaz Wall Street in New





York City, NY.

The <u>Annual SFA Fundraising Gala</u> will be held on May 5, 2014, at Cipriani Wall Street in New York City, NY.

PENNSYLVANIA

Style for Sarcoma is being held from February 1, 2014, through June 1, 2014 in Chadds Ford, PA.

The <u>4th Annual Pittsburgh Cure Sarcoma 5K Run/Walk</u> will be held on July 12, 2014, in Allison Park, PA.

The <u>2nd Annual Swing Against Sarcoma</u> golf tournament will be held on September, 20, 2014, at the Bucks Club in Jamison, PA.

WASHINGTON, DC

Rare Disease Day events will be held February 25-27, 2014, in Washington, DC.

